



Charms of the South
Deep South Garden Clubs, Inc.
62nd Annual Convention
March 11-13, 2025
Valdosta, GA
Rainwater Conference Center

***Hosted by The Garden Club of
Georgia!***

Register by 2/17/25 to avoid late fees.

Program Book Ad Order

Reach thousands of Southern Gardeners through your support of our convention. The program booklet is presented to all attendees, speakers, honorees, and officials. There's no easier and more economical way to support the thousands of gardeners who use your products, buy your plants, or read your magazines. Simply fill in the form below and select the size of ad you would like. Attach **camera ready copy by email to: Kim Fair nevakim@yahoo.com and mail your check payable to:**

DSGC Convention 2025
with "Program Ad" in the subject line
Mail to:
Kim Fair, ad chair
5302 Rosser Road
Stone Mountain, GA 30087

We prefer Word, JPG or PDF formats in either black and white or color. See templates attached to judge the size. Questions? Phone Kim Fair, Chair Ad Sales, 404-384-7851 or email nevakim@yahoo.com. We Thank you for your support!

Deadline is February 18, 2025

Name of Advertiser: _____

Contact Person: _____

Phone: _____ **Email:** _____

___ **Full page (approx. 5" x 8") Cost: \$150**

___ **Half page (approx. 3.75" x 4.5") Cost: \$90**

___Quarter page (approx. 1.75" x 4.5") Cost: \$50

Sample templates

- Please use the following templates for your Deep South Convention Program Book ads.
- All ads must be camera ready. Color copy can be sent but all program ads will be in black and white.
- The Convention Committee reserves the right to refuse any ad and refund the payment for any ad which does not conform to printing requirements or appropriateness.

Full Inside Page - 7.5" height and 4.5" width
Black and white only, Vertical orientation only

Half Inside Page -3.75" height
Horizontal Orientation only